



## **A NEW YEAR AND A NEW MISSION THE DVDA IN 2004**

**The DVDA Is A Global Community Dedicated To  
Fostering The Development and Application of DVD  
and Related Technologies**

There it is: our brand new Mission Statement. The most important part of this statement is the phrase global community. The DVDA is *the* community for developers, publishers, trainers, designers, authors, educators, compressionists, students, replicators, manufacturers and end users. The DVDA is *your* community no matter what your level of expertise, your authoring tool, your computer platform, or your geographic location.

In order to better serve this community, we have made some dynamic changes in the leadership of the DVDA. Jim Taylor has been promoted to Chairman of the DVDA and Bernie Mitchell has been elected President. The Board has been reorganized around the following committees:

- Government Relations – Jerry McFaul (jmcfaul@usgs.gov)
- Communication – Richard French (richard.french11@verizon.net)
- Membership – Bernie Mitchell (BernMitch@aol.com)
- Sponsorship – Mike Burrows (mburrows@burrowsconsulting.com)
- Chapter Development – Randy Hudson (rh@broadness.com)
- Conferences – Dana Parker (danapark@ix.Netcom.com)
- Awards – Ralph LaBarge (rlabarge@alphadvd.com)
- Working Groups – Geoff Tully (geoffrey@tully.com)

There are many opportunities for you to be actively involved in the DVDA. First, become a member - it's easy. Just visit [www.dvda.org](http://www.dvda.org). We have all types of memberships from student to corporate. Become active in your local chapter of the DVDA. If there is no chapter in your area, we have the tools to help you form one. Contact the chair of the committee that interests you and offer your talent to help us build, connect and nurture this community.

This is a very exciting time to become part of the DVDA. Our membership and benefits will grow dramatically this year. Our Mark of Excellence Awards program is one of the industry's longest standing and most prestigious and it will increase in both size and scope.

A community is only as dynamic as participants. As stewards of this community, the Board of the DVDA invites you to join us - by joining the DVDA.

Sincerely,

Bernie Mitchell  
President  
DVDA